

Wonder Line™ is a line of indulgent and creamy white, milk, dark and yogurt coatings that have significantly reduced calories, fat and saturated fat. The reduction in calories range from **36%-37%**, the total fat is reduced by **60-63%** and the total saturated fat is lowered by **63-66%**, depending upon the type (i.e. white vs dark).

Being good just got easier!

calories reduced by
36%-37%

total fat reduced by
60%-63%

total saturated reduced by
63%-66%

Consumer Reactions to Wonder Line™ Coating*

"I thought it was excellent. I could eat this and be satisfied."

"I thought the dark chocolate (coating) was going to taste light, cheap and generic, but it tasted rich. I was surprised. It melted in my mouth and was long-lasting. The chocolate (coating) was rich and bold."

"It doesn't taste like a diet/light product"

"Sometimes when you get a lower calorie or even generic chocolate (coating) it almost tastes waxy and I was kind of anticipating that but I [thought it was] creamy."

"It was smooth and melted in your mouth"

Blommer
— CHOCOLATE COMPANY —



Introducing Wonder Line™ Coatings

*Reactions are from an independently conducted consumer focus group

What Wonder Line™ coatings can deliver versus a standard palm kernel oil coating (control)

MILK COATING (40g)	CONTROL	WONDER LINE™	DIFFERENCE
Calories	201.6	127.1	37% Less
Calories from Fat	116	47	60% Less
Total Fat	12.9	5.2	60% Less
Saturated Fat	11.1	4	64% Less

DARK COATING (40g)	CONTROL	WONDER LINE™	DIFFERENCE
Calories	205.3	131.3	36% Less
Calories from Fat	95.4	42.7	55% Less
Total Fat	12.6	4.7	63% Less
Saturated Fat	11.3	4	63% Less

WHITE COATING (40g)	CONTROL	WONDER LINE™	DIFFERENCE
Calories	206.5	132.8	36% Less
Calories from Fat	113	43	62% Less
Total Fat	12.6	4.7	62% Less
Saturated Fat	10.9	3.7	66% Less

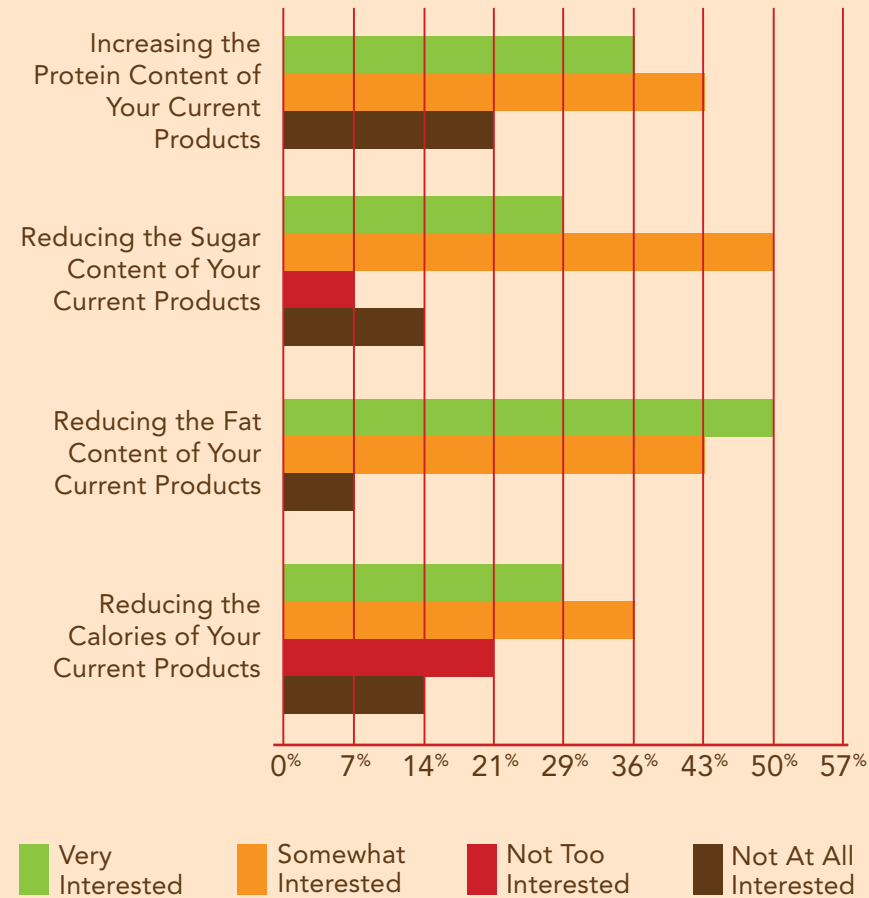
Potential Claims

Any number of claims may be made, depending on the application and what is being created. Low Fat, Reduced Calorie, Reduced Fat, Reduced Saturated Fat claims may be made depending on the application and usage level. Wonder Line Coating also allows consumers to enjoy more without having to splurge on calories.

Targeted Applications: Enrobed and Chips

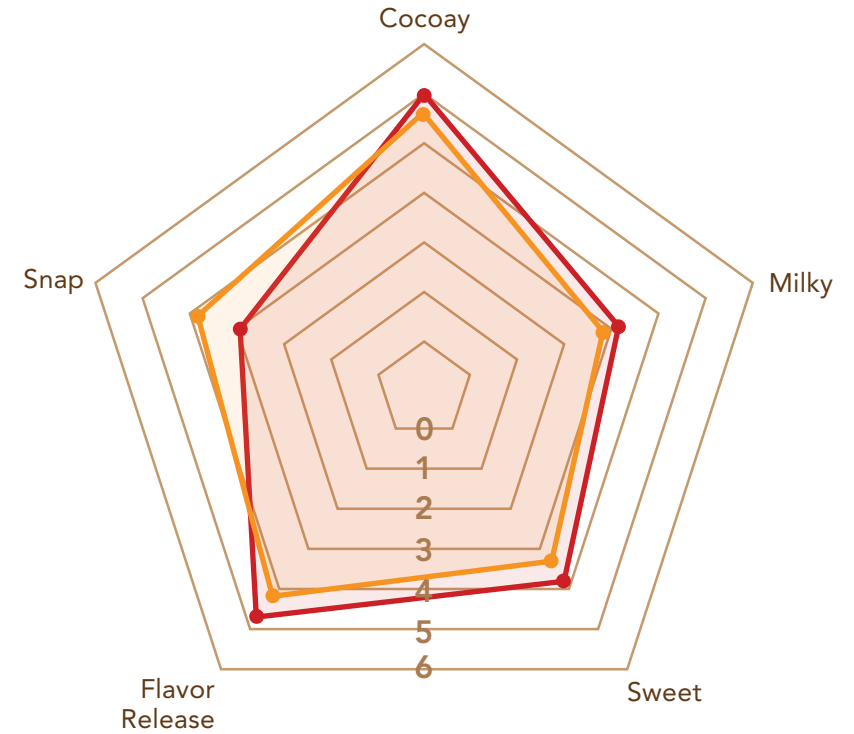


Survey of Blommer Customers



Sensory Tests of Wonder Line™ Coatings versus Standard Coatings*

Standard Coating (Red) Wonder Line™ Coating (Orange)



For more information contact us at WonderLine@Blommer.com

Blommer
We bring chocolate to life™



*Results from trained panel